

## OREGON DIVISIONAL CHAINSAW SCULPTURE CHAMPIONSHIPS

[WWW.ODCSC.COM](http://WWW.ODCSC.COM) – JUNE 12-15, 2008

With the support from our sponsors, we are able to bring the performing art of Chainsaw Sculpture to Reedsport, Oregon, a community that has deep roots in the logging industry.

This event draws approximately 10,000 spectators and 45+ sculptors from around the world over the four day event.

Our target Audience for the event is on I-5 from Medford to Portland and on the Coast from Gold Beach to Newport. We buy ads in newspapers and utilize radio to market the event in a number of these locations usually starting five weeks out from the event. In addition, the Chamber talks about Reedsport as the home of the Chainsaw Carving Event in their visitor guide with pictures which has a distribution of over 50,000 copies that are placed year round in visitor centers through out Oregon and in Northern California and Southern Washington. Posters and flyers are also some of the advertising tools we spread out in our target markets. Our Program comes out in 17,000 newspapers and we hand out an additional 3,000 during the event.

We encourage you to become a part of the most unique event on the Oregon Coast by sponsoring the 9<sup>th</sup> annual Oregon Divisional Chainsaw Sculpture Championships.

Given the phenomenal success of the previous events, we are certain that you will want to continue sharing the mutual benefits that sponsorship of the championships offers. Sponsorship forms along with a donation proposal can be downloaded here for your use. Please fill them out and return them in a timely manner, this will ensure that your company name will appear on the advertising media for this event.